



**A Day of Golf Honoring Lifetimes of Commitment
Benefiting the Central Coast Veterans Cemetery Foundation**

Dear Sir or Madam:

This letter to you and your corporate leaders introduces a very important cause seeking financial support. Many of you know one of the benefits promised to veterans is a final resting place. George Washington said, "The willingness with which our young people are likely to serve in any war... shall be directly proportional as to how they perceive the veterans of earlier wars were treated and appreciated by their nation." For veterans, a hallowed resting place among the brotherhood of those answering the call is a meaningful, important consideration when making the decision to serve. Those resting places of honor are national and state veteran cemeteries, scattered around the county.

On March 13, 2015 a ground breaking ceremony was held for the first phase of the California Central Coast Veterans Cemetery. This first phase will be a columbarium and administrative structures. It is a good start that has been more than 20 years in the making. However, there will be no grounds or facilities for in ground burials. In order to complete the cemetery there will need to be at least one more phase. The additional phase(s) will require 10% matching funds plus further deposits into a maintenance and operations endowment required by the State of California. Those exact amounts are unknown at this time but will be in the millions of dollars and must be raised by local veterans and their supporters.

The sooner those funds are in place, the sooner the State can apply to the Federal Department of Veterans Affairs for further grant monies to complete the cemetery. Cemeteries under construction receive a higher priority for future grant requests. With that imperative in mind, local veteran service organizations and the Central Coast Veterans Cemetery Foundation are working hard to raise the required dollars.

One of the methods of acquiring those funds is the Heroes Open Golf Tournament held this year on November 14. This event is conducted by the United Veterans Council of Monterey County. The Council is a 501 (c) (19) organization registered with the IRS. Many will not know but this is a special category set aside by the IRS for veterans and their organizations which gives non-profit status and tax deduction benefits to help in fund raising efforts for veteran causes to include among others, assisting veterans needing help and providing for the delivery of veterans benefits. Donations to such organizations are tax deductible. Our Tax ID number is 77-0032191. Enclosed with this letter is a list of categories of donations and what each category provides to the donor. I hope, after considering this appeal, you and your organization will find it a privilege to generously support this important cause. The society that allows your businesses to prosper was built upon the sacrifice of those who served. Now is the time and this is the venue to do your part to repay the men and women who joined the brotherhood and answered the call.

Thank you for your consideration,

Sid Williams
Tournament Committee Chair



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Name and address of your organization are requested in order to provide a receipt for your donation.

Name: _____

Address: _____

_____ Tournament Sponsorship: (\$10,000 or greater)

_____ Corporate Sponsorship: \$2,500 to \$9,999

_____ Hole Sponsorship: \$1,000

_____ Gift or Service valued at \$ _____

_____ Appreciated Donation of \$ _____

_____ Items for prizes, raffles and auction valued at \$ _____ (Items too large to mail will be picked up from your offices whenever they are ready. (See contact information below.)

Tournament level sponsors or donors are cordially invited to play (8 players) in our tournament as our guest including the banquet and advertising their name and logo on a tee and on each golf cart our web site and social media pages.

Corporate sponsors are invited to play (4 players) in our tournament as our guest and advertising their name and logo on a tee and on each golf cart, our web site and social media pages.

Hole Sponsors are invited to our dinner (2 persons) as our guest and advertising their name and logo on a tee and on each golf cart, our web site and social media pages.

All sponsors over \$250 are cordially invited (1 person) to our after tournament dinner as our guest and their name on each golf cart and our web site.

Player's fees are \$125 per player before November 14th and \$150 at the door.

For further donation options or to sign up as a player or a team please go to our web site at UVC-MC.COM and click on the Heroes' Open logo in the center of the page and then follow the instructions for sign up or donations or the tournament website heroesmonterey.com. If you have questions please contact Sid Williams at (831) 601-3263, by mail at the below address or by email at swilliams04@comcast.net.

Please complete this form and return with your check made payable to:

United Veterans Council
Attention: Heroes' Open
220 Twelfth Street, Marina, CA 93933
Or register on-line at www.uvc-mc.com

“ S e r v i n g T h o s e W h o S e r v e d ”